

# AI & Automation Services

## HARBOR SESSION: AI FUNDAMENTALS



\$999 fixed fee

AI orientation, safe-use guidance, demos, and business context

## ENABLEMENT PATH



### EMBARK

\$2,499 fixed fee  
Platform live, guardrails,  
policy, and training



### ANCHOR

\$699/mo.  
Ongoing enablement, quarterly  
training, platform baseline



### COMPASS

\$1,699/mo.  
Selective 1:1 strategic advisory  
and training

## EXECUTION PATH



### FORGE

From \$1,999 fixed fee  
First real workflow or  
agent delivered



### FLYWHEEL

\$190-\$235/hr.  
All ongoing execution, support,  
tuning, and maintenance



Flip for  
full descriptions



## **HARBOR SESSION: AI FUNDAMENTALS**

### **What it is**

Harbor Session: AI Fundamentals is a 90-minute executive session designed to help organizations understand what AI is, where it fits in their work, and how to approach it responsibly. It provides clear, practical guidance without technical complexity, giving your team a confident and informed starting point.

### **Key components**

- Plain-language overview of generative AI and how it applies to business
- Clear explanation of risks including bias, hallucinations, and data exposure
- High-level comparison of leading business AI platforms
- Real-world examples tailored to business workflows and use cases
- Live demonstrations focused on practical understanding
- Guidance on next steps for training, pilots, and AI adoption

## **EMBARK**

### **What it is**

Embark is the fastest way to get your organization started with AI. We help you choose the right platform, set it up properly, and equip your team with the guidance and training they need to begin using AI safely and effectively.

### **Key components**

- AI platform selection and setup
- Security and access best-practice guidance
- A customized AI Safe-Use Guide for your organization
- Live team training session with recording
- Identified AI opportunities and recommended next steps

## **ANCHOR**

### **What it is**

Anchor keeps your organization moving forward with AI after the initial rollout. It provides ongoing guidance, training opportunities, and updates so your team stays informed, confident, and aligned with evolving AI tools and best practices.

### **Key components**

- Quarterly AI learning sessions for your team
- Strategic AI briefings on emerging tools and trends
- Ongoing updates on important platform changes
- Guardrail and safe-use guidance refreshes
- Annual snapshot of your organization's AI progress

## **COMPASS**

### **What it is**

Compass provides strategic AI leadership for organizations that want a clear direction for how AI should support their business. With a dedicated advisor and a structured roadmap, Compass helps turn experimentation into a long-term AI strategy.

### **Key components**

- Dedicated AI advisor who understands your business
- A living AI roadmap aligned to your goals
- Quarterly strategy and progress review sessions
- Guidance on AI governance, policies, and responsible use
- Annual executive review and forward planning



## **FORGE**

### **What it is**

Forge turns AI ideas into real, working solutions. We design and build an AI-powered workflow or agent that addresses a specific business need, helping your team experience tangible results from automation.

### **Key components**

- Discovery and solution design
- Prototype of the AI workflow or agent
- Build, testing, and rollout into your environment
- Training and handoff to your team
- Stabilization support and performance review

## **FLYWHEEL**

### **What it is**

Flywheel powers ongoing AI innovation. It provides flexible development capacity to build new automations, improve existing AI solutions, and keep your systems running smoothly as your needs grow.

### **Key components**

- Continuous improvement of AI workflows and agents
- Prompt tuning and automation optimization
- Development of new small-scale AI solutions
- Platform configuration and environment support
- Usage insights and operational backlog management

**To get started, visit  
[mstech.com/ai](https://mstech.com/ai) or  
scan the QR code!**

